

# LABO TRANSDERMIC

Press Release  
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## Target Face, Neck and Décolletage Wrinkles With Labo Transdermic's Anti Wrinkle Range

We often use anti-ageing products to protect our face from sun damage and environmental pollutants – but we tend to forget that these factors can also have a toll on other visible parts of the body such as the neck and décolletage areas. The good news is you don't have to use different products for each one of these parts as the Labo Transdermic Anti Wrinkle range is designed to visibly reduce deep wrinkles, expression lines and furrows from the face, neck and décolletage areas – as well maintaining younger looking skin generally.

Here are the four products in the Labo Transdermic Anti Wrinkle range:



### 1- Anti Wrinkle Cream (AED 599)

Designed for mature skin with deep wrinkles and furrows - this Anti Wrinkle cream contains SH-Polypeptide-1, which reduces wrinkles and stimulates skin cells proliferation. It also contains Caprooyl Tetrapeptide-3 to promote the formation of laminine and fibronectine (dermo-epidermal junction) – as well as Hydrolyzed RNA and DNA, which have a cellular repairing action and Magnesium Gluconate to counteract expression lines. It is advisable to use the cream in the morning and evening on the face, neck and décolletage areas for best results.

### 2- Anti Wrinkle Serum (AED 699)

This intensive serum contains SH-Polypeptide-1 and SH-Polypeptide-5 to fight against wrinkles, revitalise the skin and stimulate skin cells proliferation. It also contains a potent cocktail of ingredients such as Caprooyl Tetrapeptide-3 the anti-



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wrinkle active that stimulates the formation of Laminine and Fibronectine, components of the dermo-epidermal junction, Hydrolyzed RNA and DNA for cellular repairing action, Magnesium Gluconate to help relax expression lines and Tocopheryl Acetate to help neutralise free radicals. For best results, use in the morning and evening together with the Anti Wrinkle cream.



### 3- Neck And Cleavage Anti Wrinkle Cream (AED 299)

This intensive cream is designed to fight against wrinkles in the neck and cleavage area. It contains SH-Polypeptide-1 to revitalise the skin and stimulate skin cell proliferation. It also contains Caprooyl Tetrapeptide-3 the anti-wrinkle active that stimulates the formation of Laminine and Fibronectine (dermo-epidermal junction), Hydrolyzed RNA and DNA to help with cellular repairing and 3-Aminopropane Sulfonic Acid to stimulate the protein synthesis and reduce neck and cleavage wrinkles. Use in the morning and evening on the neck, décolletage and cleavage area for best results.

### 4- Lip Contour Anti Wrinkle Cream (AED 299)

This cream is designed to fight against wrinkles in the lip contour area and comes with a precision applicator for a more specific application. SH-Polypeptide-1 stimulates cells proliferation; Caprooyl Tetrapeptide-3 is an anti-wrinkle active that stimulates the formation of Laminine and Fibronectine (dermo-epidermal junction), Hydrolyzed RNA and DNA for cellular repairing action, Sesamum Indicum seed extract for a plumping effect on lip contour wrinkles. For best

results, draw up 0.5 ml of cream and apply it on both upper and lower lip contour wrinkles, especially on the vertical ones. Let the product sit for 5 minutes, then gently massage until completely absorbed. Repeat the application morning and evening.



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Labo Transdermic products are available for purchase from leading pharmacies across the UAE including Bin Sina Pharmacy and online on Basharacare.com. For more information, please visit <http://www.labosuisse.com>.

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## **About Labo Suisse**

Labo Cosprophar Suisse, a Swiss trademark registered in 1989, is pursuing the mission of devoting heavy investments to research to find and patent innovative cosmetic products that are highly beneficial for the consumer. The goal is to make them leaders, especially in prominent markets such as hair and skin care. Labo International is the sales branch established in Italy in 1996 to directly manage investments on the European and world market. Production sites are both in Switzerland and Italy, whereas sales distribution is set up and managed directly by Labo International through a network of exclusive distributors. The Labo trademark is found in 32 Countries. For more information please visit [www.labosuisse.com](http://www.labosuisse.com). Distributed in the UAE by IDS Al Ittihad Drug Store [www.ids.ae](http://www.ids.ae).

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