

**Press Release**  
*January 2018*

## **New Year, New Skin with the Labo Transdermic Anti-Aging Range**

We all make promises to get rid of bad habits with the beginning of every year and our resolutions often include things like exercising more, eating healthier or working hard towards achieving a certain goal – but how often do we include better skin in our New Year plans? Thankfully the Labo Transdermic Anti-Aging range is here to help you achieve that transformation and maintain youthful skin throughout the year.

The Anti-Aging range is designed to fight against the progressive relaxation of tissues caused by the subsequent loss of tone and definition of the face. It also helps smooth disorganised skin structure, uneven skin tone and deeper lines – here's the four products in the range to tackle these issues:



### **1- Anti-Age Renovating Smoothing Cream (AED 449)**

Designed for mature skin - this Anti-Aging cream contains Retinyl Palmitate, which stimulates cell renewal for skin regeneration and provides a smoothing effect. It also includes ingredients like Tocopheryl Acetate, Calcium Gluconate and

Ozonized Oleic – this cocktail of potent ingredients helps restore the skin, supports the exchanges between the cells and optimizes their functions and promotes cellular respiration and metabolism.

### **2- Anti-Age Renovating Smoothing Serum (AED 649)**

This intensive serum contains the same active ingredients as the Anti-Age Renovating Smoothing Cream, in addition to Ozonized Oleic Acid that conveys oxygen in the form of ozone, thus improving



cellular respiration and metabolism. It also includes Folic Acid, which contributes to the synthesis of amino acids and nuclear acids and Riboflavin to intervene in the metabolic processes and in cell energy production.



### **3- Anti-Age Tightening Lifting Cream (AED 549)**

This cream mainly targets the sagging and loosening of mature skin. It contains three amino acids: Glycine, Alanine and Proline that are contained in greater percentage in collagen. It also includes Thiamine, which is the main protein composing the

dermis, responsible for skin density and compactness – when this ingredient is lacking, it can stop fibroblasts' role in collagen metabolism.

### **4- Anti-Age Tightening Lifting Serum (AED 699)**

This serum includes the same amino acids and ingredients as the Anti-Age Tightening Lifting Cream, in addition to Tripeptide-10 Citrulline - which increases skin density by regulating collagen fibres organization. It also contains Riboflavin, which intervenes in the metabolic processes and in cell energy production. This cosmetic preparation has an immediate lifting effect.



Labo Transdermic products are available for purchase from leading pharmacies across the UAE including Bin Sina Pharmacy. For more information, please visit <http://www.labosuisse.com>.

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**About Labo Suisse**

Labo Cosprophar Suisse, a Swiss trademark registered in 1989, is pursuing the mission of devoting heavy investments to research to find and patent innovative cosmetic products that are highly beneficial for the consumer. The goal is to make them leaders, especially in prominent markets such as hair and skin care. Labo International is the sales branch established in Italy in 1996 to directly manage investments on the European and world market. Production sites are both in Switzerland and Italy, whereas sales distribution is set up and managed directly by Labo International through a network of exclusive distributors. The Labo trademark is found in 32 Countries. For more information please visit [www.labosuisse.com](http://www.labosuisse.com). Distributed in the UAE by IDS Al Ittihad Drug Store [www.ids.ae](http://www.ids.ae).

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